

Alberta Snowmobile Association's Off-Highway Vehicle Safety



SAFE RIDERS PROGRAM



Bookings for our FREE presentations are underway!

**We invite you to submit the Application Form on Page 5.
Our 2015-16 budget can fund only 55 rural Alberta schools.
First come, first served!**

Snowmobiling and off-road vehicle use continues to grow in popularity and is an enjoyable form of personal and family recreation - *if undertaken in a safe and responsible manner.*



Based on student polls during our Safe Rider presentations more than 85%, often as high as 95%, of high school students in rural Alberta schools have ridden on an off-highway vehicle (OHV) of some kind. Off-highway or off-road vehicles such as snowmobiles, dirt bikes, quads and side by sides are growing in use for recreational, agricultural and industrial activities.

With the increased use comes an increase in the casualty rates. ATV's (summer OHV machines) and ATV-related hospitalizations have jumped 72 per cent over the last decade (researchers point to speed, alcohol, inexperience, improper apparel and non-use of helmets as the culprits). Bottom line, say the experts: among sports- and recreation-related activities, ATV-related pursuits are now the third most common cause of severe injury (after cycling and snowmobiling). And they note that the demographic most affected is males aged 15 to 19.

The Alberta Snowmobile Association (ASA) is a non-profit volunteer organization founded in 1971 and is made up of clubs that actively work to improve snowmobiling in the province. We have taken an active role in educating our province's youth since 1997. The ASA Safe Rider's "Ride with Respect" curriculum was developed in partnership with the Government of Alberta, and other off road partners and professionals.

We can easily modify the program to suit any age and size of audience.

There is no cost to the schools for this program!

The booking schedule is established on a "first come – first served" basis. Dates & locations are arranged to minimize travel expenses while maximizing communities served.



The ASA Safe Riders Program is 60 - 90 minutes in length depending on the age range of your students. **(The longer time frame allows for more student interaction, video clips and physical group activities.)** The students review and expand their current knowledge of snowmobile and off-road vehicle safety issues and proper operation, local law requirements as well as the connection between peer pressure and rational decision making and serious off-road accidents.



To increase student engagement and interactivity we combine colorful displays, youth sized machines, clothing, helmets and backcountry survival gear, video clips, power-point visuals, student discussions, and physical activities. Avalanche safety related to motorized and non-motorized use (skiing, snowboarding, climbing and hiking) in the backcountry will also be introduced depending on the needs and interests of the students. Where available, the ASA will contact the local RCMP detachment, Health Unit and snowmobile club to provide additional information relevant to your community. **Please visit www.albertasaferiders.com to view a short video montage of our program.**



Upon completion of this program safety materials from the ASA and the Avalanche Canada will be donated to the school's library or resource centre. A specially produced "Pocket Guide to Off-Highway Riding Safety", the ASA Alberta Snowmobile Trail Map and other materials will be made available to the students. Age appropriate online contests are used to follow up and 'test' the retention levels of the students, our measure of testing the effectiveness of our presentation methods and content.

Statistical information is available that supports the value of educating youth in making positive lifestyle choices (i.e. the use of tobacco and drinking and driving). We are confident, that as a result of the Safe Riders Program, young snowmobile and off-road enthusiasts are becoming more aware of the safety and environmental issues surrounding their sport and passing this learning on to the adults in their lives.

The Alberta Snowmobile Association would be very pleased to partner with your school in presenting the ASA Safe Riders Program. We look forward to hearing from you. Should you be interested in additional Program information feel free to contact me by telephone at 403-850-3042, fax at 403-770-8200 or e-mail at ASA.SafeRiders@gmail.com

Kind regards,

Lori Zacaruk
Alberta Snowmobile Association – Safe Riders Presenter
www.albertasaferiders.com
Phone 403-850-3042





Percy Pegler Elementary - Okotoks, AB

- two presentations to 450 K-Gr 6 students



*Lori Zacaruk is a great presenter, good variety of video, activity, Q&A, information and visual props. The students were engaged and attentive and were given opportunities to participate as well as ask questions and share some of their stories. Good variety and fast paced to prevent boredom. **The students were so interested that we opened the presentation up to 120 minutes.** I was impressed that she was able to keep the students' attention that long! She really knew her topic, spoke well with no notes, and knew how to keep students quiet in a respectful manner - very engaging. Motorized safety is an important issue facing our community.*

There are always new drivers/passengers coming along, and even the ones who've heard the information need to be reminded. Children will encourage their parents to follow the rules (hopefully!) Would recommend it to anyone! Loved how it was age appropriate - Thank You!

C Reimer, D Wiles, D Piquette-Roney, Teachers, Percy Pegler Elementary, Okotoks, AB

Lamont Elementary - Lamont, AB

- two presentations to 230 Gr 1-6 students

- 75% of students had been on a snowmobile before
- 40% of students have family snowmobiles at home
- 95% of students had been on a quad or dirt bike before
- 90% of students have access to a quad or dirt bike at home

Students really enjoyed the hands on and visual components of the presentation. They loved helping with the presentation. A lot of our students are involved with these machines. Presenter was organized, used a clear voice and students were interested in the topic. Students were engaged and paying attention, fantastic job. Lots of good safety advice. She was very good at keeping the students engaged and dealt with questions & comments very effectively.



Ecole St Mary School - Whitecourt, AB

- two 60 minute presentations to 180 Gr 1-3 students

*Gave a lot of real examples that the kids understood. Good presenter supported by eye catching equipment. Questions on screen to make kids participate. Good job I would not change a thing. There are many families that ride in Whitecourt and the understanding is sometimes not there. Good to teach the kids respect and give them some safety skills. **IF ONE CHILD CAN BE SAVED FROM A DEVASTATING INJURY THIS PRESENTATION IS WORTH IT!***

Alberta Snowmobile Association
11759 Groat Road, Edmonton, AB. T5M 3K6
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Phone 780.427.2695

Presenter: Lori Zacaruk
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www.AlbertaSafeRiders.com
Phone: 403-850-3042



Sundre Learning Centre – Sundre, AB

- two presentations to 35 Gr 9 – 12 students

Lori is an excellent presenter. She had an excellent connection with our students and was able to sustain their interest throughout the entire presentation (Some of our students attended a double presentation for a total time of 120 minutes). Our program covered snowmobile, off-road vehicle, and avalanche safety.



Lori was excellent in terms of her ability to relate to our students and managed to engage students that are typically non-participants in traditional learning environments. The backdrops, props, videos and gear kept the students focused and engaged. It was perfectly suited to our 'hands-on' students.

This presentation was very relevant and valuable to our students as our riders are getting younger and younger. What better place to teach safety than in school. We would like to see this program again

and are interested to participate with Lori in a Video Conferencing learning environment should this become available in the future!

S Cummings, M Taylor, K McIntyre Teachers, Sundre Learning Centre, Sundre, AB

Clarence Jaycox School – Red Earth, AB

- one 60 and one 90 minute presentation to 200 Gr 1-12 students

Speaker's personal stories helped the children realize the importance of safe operation. Images & stats were effective. Students could relate to the info and references. Best safety presentation I've seen in 5+ years of teaching First Nation's students!

Teepee Creek School – Sexsmith, AB

— Presentation in gym to 80 students from Gr K-8

- 95% of students had been on a snowmobile before
- 50% of students have family snowmobiles at home
- 99% of students had been on a quad or dirt bike before
- 75% of students have access to a quad or dirt bike at home

The program was very informative, easy to understand and made the students aware of the dangers without being scary.

Good for our younger audience. The instructor was/is an operator of the machines which made the material more real. Lori had a connection to the students right from the start. The visual display, hands on activities and interaction with the students was excellent. She is the best presenter I've seen.

Looking forward to the program returning in the future. Repetition is the trick.

Andrea Ungurian and Margit Gerber Teachers, Teepee Creek School





ASA Safe Riders Off-Highway Vehicle Safety Program

SCHOOL REGISTRATION FORM

To ensure that our presentations run smoothly please take a moment to fill in the appropriate information and return to the Safe Riders team. ASA.SafeRiders@gmail.com 403-770-8200 (fax)

School Name: _____

School Address: _____
(Street Address please) _____

Phone: _____ Email: _____

School Contact: _____ Circle: Principal V.P. Secretary Teacher Counselor

Tentative Date: _____ Tentative Time: _____

Presentation length (minutes): 60 min 90 min Other _____
(Recommended 60 minutes for K-Gr 4. 90 minutes for Gr 5-12. Our program is very flexible and can adjust to suit your needs.)

Number of Presentations: (Max 150 students/presentation) _____

Grades - approx. # students per presentation, i.e. Gr 7-9 (120), Gr 10-12 (80) _____
Total = _____

Presentation location: Gymnasium Gathering Area Theatre Other _____

Directions to school: _____
Please attach map if available _____

The Safe Riders Instructor will arrive with a truck and trailer 60 minutes before the first presentation time and will require 40 minutes to load out following the presentation.

Loading area: _____

Parking area: _____

Other information or comments. (ex. Are there any students in your school that have been affected by serious motorized accidents that we should be aware of? Questions for us?):

School RCMP Resource Officer's Name/Number: _____

Local newspaper/media. _____

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Please
return this
form to ➔

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